

Laws of the Jungle

Dating for Women Over 40 by Gloria MacDonald & Thelma Beam

How many frogs does a woman have to kiss before she finds a Prince? This book is for the 20 million single women over 40 in America who are looking for a loving relationship with a good man. Unfortunately for them, there simply aren't enough men to go around. Single men were plentiful in their 20's, but now they are becoming increasingly scarce. In fact, by the time they are in their sixties, there are almost three times as many single women as men!

Laws of the Jungle: Dating for Women Over 40 is a practical book for women who want to beat the odds and find the man of their dreams! Many women tend to think of men as just less evolved versions of themselves. But psychological research into human behavior has shown that men and women are basically different at a fundamental level due to the way they evolved over eons. Many women do not understand how men think. They don't realize just how differently men approach dating and relationships, and keep struggling against nature. **Laws of the Jungle: Dating for Women Over 40** shows women how to use nature to increase their chances of finding a wonderful man.

Laws of the Jungle: Dating for Women Over 40 explores the following topics:

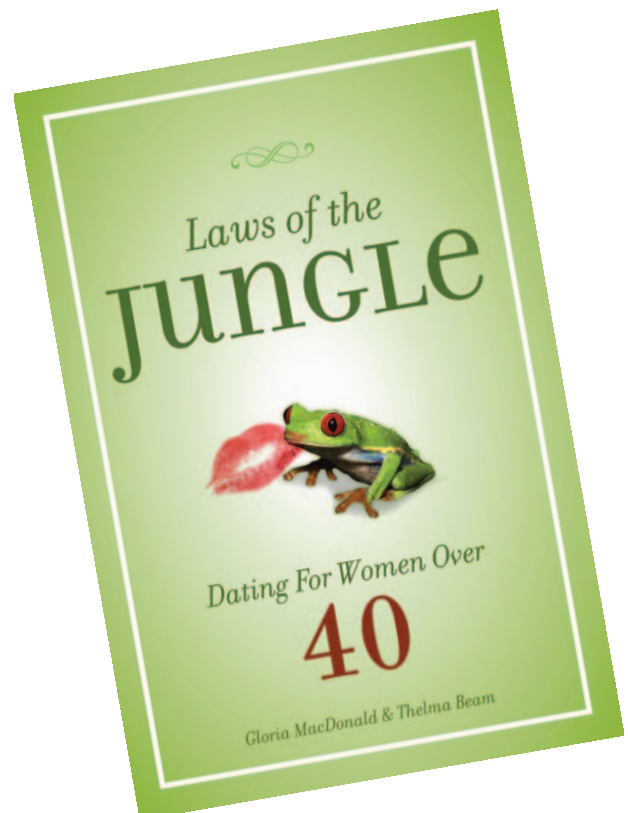
- The Seven Attitudes of Highly Successful Daters
- Relationship economics: the demographics of dating
- The Prince Charming Test
- What men instinctively look for in a woman, and how women can use this knowledge to their advantage
- How women sabotage their chances of finding love
- Where to find the single men
- A step-by-step guide to modern dating protocol.
- Learning to flirt
- The psychology of sex, and avoiding sex traps
- A compatibility test for daters.

It's time to stop kissing frogs and find that Prince!

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Gloria MacDonald

Gloria MacDonald is a Matchmaker, and the founder and CEO of Perfect Partners®, The Personal Relationship Executive Search Firm, a dating service for 40+ professionals. She started Perfect Partners because of her own personal experience finding herself single again in her mid-40's after 17 ½ years of marriage. Gloria found that the world of finding single, eligible men and dating was significantly different at this stage of life. Since 2003 she has worked with hundreds of single men and women to help them through the seeming jungle of dating, and has matched over 1500 couples.

Gloria believes the desire for love and companionship is basic to our nature and fundamental to our well being. She believes that the "perfect partner" is out there for anyone who has a sincere desire to find him or her. She's committed to helping people find that special match to share their laughter, joy, adventure and special moments with.



Thelma Beam

Thelma Beam has been a psychotherapist in private practice for 8 years. She specializes in helping men and women with relationship issues, individually and in couples counseling. Originally trained in psychoanalytic psychology, Thelma is also a certified hypnotherapist, a board certified regression therapist, and an NLP practitioner. She is a member of the International Board For Regression Therapy; The National Guild of Hypnotists; the American Association of Professional Hypnotherapists; and The National Federation of Neurolinguistic Psychology.

Before becoming a psychotherapist, Thelma worked for many years as a marketing research consultant. Currently, she is the principal of Mind Meld Consulting Inc., a marketing think tank which develops psychoanalytic models of consumer behavior.

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